

Syngenta Photo Prize 2010

TERMS & CONDITIONS

WHO MAY ENTER

The Syngenta Photo Prize 2010 is one global photography competition, which is open to Syngenta employees as well as to participants outside Syngenta. However, the judging of the submitted photographs will be made separately. We will announce three internal winners and three external winners.

For the internal Photo Prize any person employed by Syngenta, full-time or part-time at the time of entry, can participate.

For the external Photo Prize any amateur and professional photographer anywhere in the world can participate.

Entrants must be aged 18 or over on the closing date of the Syngenta Photo Prize 2010.

HOW TO ENTER – CONDITIONS

- **Where to submit:** Photographs need to be submitted through the Syngenta Photo Prize Website (www.syngentaphoto.com ; go to section: Submit your photo). Submissions by email or on paper are not allowed.
- **In which format to submit:** Submissions should be in jpg format and at least 300dpi (1200 x 1500 pixels), maximum 5MB. They may be color or black and white, or both.
- **How many to submit:** One, two or three individual photographs can be entered.
- **Date of photograph:** Photographs must have been taken since 1 January 2009.
- **Previous use:** Photographs may not have participated in any previous competition and may not have been previously published.
- **Unrestrained ownership:** Each image must be the work of the person submitting the image and the entrant must own all rights to any photographs submitted in this Photo Prize. It is the responsibility of the participant to ensure that the commercial use of the pictures by Syngenta raises no legal claims. The entrant expressly declares to be the unrestrained owner of the pictures submitted, and that he or she is not violating any third-party rights by submitting the photos to Syngenta for the purpose of participating in the Photo Prize and by granting Syngenta a License to use as described in these Terms and Conditions.
- **People recognizable on photograph:** Entries must include a model release for any recognizable people and the photographer must obtain a signed "model release" from the respective person. The model release form must be submitted with the photograph and can be downloaded on the Syngenta Photo Prize website (www.syngentaphoto.com; go to section 'Terms & Conditions'). A form is required for each person shown.
- **License Right:** All entrants submitting photos agree to allow Syngenta to publish these in electronic or print format for any commercial or non-commercial purpose (including but not limited to advertisement and promotion) without any additional payment. Syngenta shall have a non-exclusive, worldwide irrevocable right to use the above-mentioned photos free of charge.
- **Indemnity:** The participant declares to hold Syngenta harmless for any claims being raised against us by third parties for violation of their alleged rights in the photos published, and to reimburse us for any cost and expenses (including all and any attorney and court fees, as well as

damages and penalties we would have to pay to any third party as a result of the publication of the submitted photos).

- **Winning photographs:** Winners agree to be identified as such on the Internet, and to provide information about themselves and the winning photograph(s).
- **Acceptance of Terms & Conditions:** Submission of an entry automatically confirms the contestant's acceptance of all conditions and rules. The terms and conditions shall be governed by the substantive laws of Switzerland, excluding its collision of laws principles. Place of jurisdiction shall be Basel-Stadt, Switzerland.
- **Disqualification:** Entries not complying with the rules will be disqualified and not be judged.

CLOSING DATE FOR SUBMISSIONS

Entries must be submitted on the Syngenta Photo Prize website (www.syngentaphoto.com) no later than 20 June 2010.

JUDGING & PRIZES

- **Criteria:** Entries will be judged on the basis of creative interpretation of theme, color & composition and quality & technique. The participant accepts the judges' decision as final and binding. No correspondence will be entered into.
- **Timelines:** Winners will be contacted in September 2010. Please do not call or email us about the status of your entries. Winning images will be published on the Syngenta website.
- **Prizes:** The Syngenta Photo Prize 2010 is one global photography competition, which is open to Syngenta employees as well as to participants outside Syngenta. However, the judging of the submitted photographs will be made separately. We will announce three internal winners and three external winners. The prizes are sponsored by Canon. To buy Canon equipment of their choice, the winners will receive:

1st Prize: 8'000 USD

2nd Prize: 5'000 USD

3rd Prize: 3'000 USD